



**Parton  
Lumber  
Company, Inc.**

*"Integrated Lumber Manufacturing...  
from stump to finished product"*

**We sell to Domestic Customers  
and Export around the world.**

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***For Immediate Release***

## **Parton Lumber Announces New Bark Siding Web Site**

<http://www.partonbarksiding.com>

RUTHERFORDTON, NC - Parton Lumber, a third generation, family owned and operated lumber company, is pleased to announce the debut of their newly redesigned web site, which showcases their premium [Poplar Bark Siding](#) . Poplar Bark Siding is an attractive exterior and interior alternative cladding material that provides a natural, rustic look with the added benefit of durability, resiliency, and beauty, as well as a myriad of other functional and aesthetic qualities.

The new website, [www.partonbarksiding.com](http://www.partonbarksiding.com), features a wealth of information for anyone wanting to learn more about [Poplar Bark Siding](#) . The home page immediately grabs the attention of its viewers with a custom built, flash animation featuring a home covered in beautiful bark cladding. The sophisticated, yet simple and user friendly interface creates an easy to navigate web experience, allowing [Parton Poplar Bark](#) customers and site visitors to find what they are looking for both quickly and with ease.

Other noteworthy features include a vivid portfolio of bark-sided homes and structures, a fascinating discussion on the historical aspects of bark siding, an extensive Frequently Asked Questions (FAQ) page, and a quick and convenient Free Sample Request button. Additional features and information can be found by visiting [www.partonbarksiding.com](http://www.partonbarksiding.com) .

The [web design](#), hosting, and development of [www.partonbarksiding.com](http://www.partonbarksiding.com) was contracted to [Zurv](#) , a regional advertising and design firm based in western [North Carolina](#). Zurv specializes in premium Web Design, [Internet Marketing](#), eCommerce Solutions, and Print Design, and works one-on-one with clients to ensure customer satisfaction and high end, top quality products. Learn more at [www.zurv.com](http://www.zurv.com) .

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